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Free Trade Agreement (FTA)

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What Is a Free Trade Agreement (FTA)?

A free trade agreement is a pact between two or more nations to reduce barriers to imports and exports among them. Under a free trade policy, goods and services can be bought and sold across international borders with little or no government tariffs, quotas, subsidies, or prohibitions to inhibit their exchange.



The concept of free trade is the opposite of trade [protectionism](#) or economic isolationism.

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Free Trade

How a Free Trade Agreement Works

In the modern world, free trade policy is often implemented by means of a formal and mutual agreement of the nations involved. However, a free-trade policy may simply be the absence of any trade restrictions.

A government doesn't need to take specific action to promote free trade. This hands-off stance is referred to as “[laissez-faire](#) trade” or trade liberalization.

Governments with free-trade policies or agreements in place do not necessarily abandon all control of imports and exports or eliminate all protectionist policies. In modern international



KEY TAKEAWAYS

- *Free trade agreements reduce or eliminate barriers to trade across international borders.*
- *Free trade is the opposite of trade protectionism.*
- *In the U.S. and the E.U., free trade agreements do not come without regulations and oversight.*

For example, a nation might allow free trade with another nation, with exceptions that forbid the import of specific drugs not approved by its regulators, or animals that have not been vaccinated, or processed foods that do not meet its standards.

Important: The benefits of free trade were outlined in *On the Principles of Political Economy and Taxation*, published by economist David Ricardo in 1817.

Or, it might have policies in place that exempt specific products from tariff-free status in order to protect home producers from foreign competition in their industries.

The Economics of Free Trade

In principle, free trade on the international level is no different from trade between neighbors, towns, or states. However, it allows businesses in each country to focus on producing and selling the goods that best use their resources while other businesses import goods that are scarce or unavailable domestically. That mix of local production and foreign trade allows economies to experience faster growth while better meeting the needs of its consumers.



and lowers the prices of goods available in a nation while better exploiting its homegrown resources, knowledge, and specialized skills.

Public Opinion on Free Trade

Few issues divide economists and the general public as much as free trade. Research suggests that faculty economists at American universities are seven times more likely to support free-trade policies than the general public. In fact, the American economist [Milton Friedman](#) said: “The economics profession has been almost unanimous on the subject of the desirability of free trade.”

Free-trade policies have not been as popular with the general public. The key issues include unfair competition from countries where lower labor costs allow price-cutting and a loss of good-paying jobs to manufacturers abroad.

The call on the public to Buy American may get louder or quieter with the political winds, but it never goes silent.

The View from Financial Markets

Not surprisingly, the financial markets see the other side of the coin. Free trade is an opportunity to open another part of the world to domestic producers.

Moreover, free trade is now an integral part of the financial system and the investing world. American investors now have access to most foreign financial markets and to a wider range of securities, currencies, and other financial products.

However, completely free trade in the financial markets is unlikely in our times. There are many supranational regulatory organizations for world financial markets, including the [Basel Committee on Banking Supervision](#), the [International Organization of Securities Commission](#) (IOSCO), and the Committee on Capital Movements and Invisible Transactions.

Real-World Examples of Free Trade Agreements

The European Union is a notable example of free trade today. The member nations form an essentially borderless single entity for the purposes of trade, and the adoption of the euro by most of those nations smooths the way further. It should be noted that this system is regulated by a bureaucracy based in Brussels that must manage the many trade-related issues that come up between representatives of member nations.



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other restrictions on the other country's imports. [more](#)

What Is Trade?

A basic economic concept that involves multiple parties participating in the voluntary negotiation. [more](#)

What is the USMCA?

The United States-Mexico-Canada Agreement (USMCA) [more](#)

Free Trade Area Definition

Free trade areas are groups of countries which sign free trade agreements to facilitate trade and reduce trade barriers. [more](#)

Learn More About the Concept of an Open Market

An open market is an economic system with no barriers to free market activity, such as tariffs, taxes, licensing requirements or subsidies. [more](#)

Trade Liberalization Explained

Trade liberalization is the removal or reduction of restrictions or barriers, such as tariffs, on the free exchange of goods between nations. [more](#)

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