

ENERGY SAVING CAMPAIGN

STAGE (1)

EACH EMPLOYEE RECEIVED A KIT CONTAINING A LETTER FROM THE CHAIRMAN, AN INSTRUCTIVE BOOKLET, STICKER, BADGES, EMPLOYEES ARE ENCOURAGED TO TAKE PART IN THE CAMPAIGN.

STAGE (2)

THE CAMPAIGN INFORMATION IS PLACED IN CENTRAL LOCATIONS WHERE STAFF PASSED REGULARLY

STAGE (3)

THE INFORMATION CONCERNING BUILDING ENERGY USE, TARGETS, INDIVIDUAL LARGE USERS AND ENERGY SAVING THOUGHTS FOR THE MONTH ARE DISPLAYED ON THE INFORMATION BOARDS IN AMENITY AREAS.

THEY ARE UPDATED REGULARLY.

STAGE (4)

A SURVEY OF EMPLOYEES WAS TAKEN TO DETERMINE THE IMPACT AND ACCEPTANCE OF THE CAMPAIGN AND ITS MATERIALS.

STAGE (5)

TO IMPLEMENT ANY NECESSARY CHANGES BASED ON SURVEY RESULTS.

STAGE (6)

GUAGE THE CONTINUING EFFECTS OF THE CAMPAIGN.

SUCCESS OF CAMPAIGN IS RELATED TO

- LEADERSHIP
- TRAINING
- CONTACT AND COMMUNICATION.